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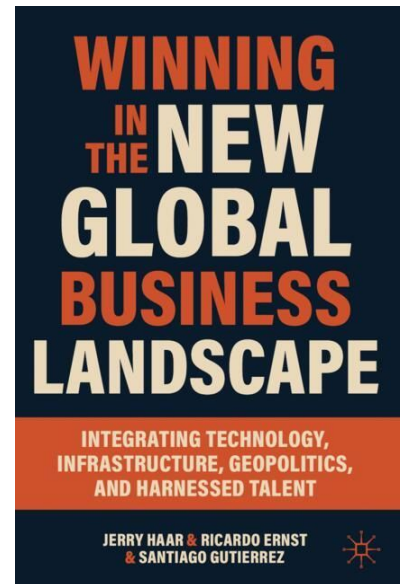
Winning in the New Global Business Landscape

Integrating Technology, Infrastructure, Geopolitics, and Harnessed Talent

Explores the interplay of four key variables and their role in the global business landscape

Presents a scorecard to assess an organization's options in relation to globalization and competitiveness

Identifies new emerging markets that offer opportunities in the dynamic environment



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